



# Sponsorship Packages

## Diamond: \$20,000

- Digital Badge
- Banner on Website
- Co-Branding at Trade Shows
- Co-Branded Promotional Items
- 6 choices from Tiers 1, 2, & 3

## Platinum: \$15,000-\$19,999

- Digital Badge
- Banner on Website
- Co-Branding at Trade Shows
- Co-Branded Promotional Items
- 1 choice from Tier 3
- 4 choices from Tiers 1 & 2

## Gold: \$10,000-\$14,999

- Digital Badge
- Banner on website
- Co-Branding at Trade Shows
- 4 choices from Tier 1 & 2

## Silver: \$5,000-\$9,999

- Digital Badge
- Co-Branding at Trade Shows
- 2 choices from Tier 2
- 1 choice from Tier 1

## Bronze: \$1,000 - \$4,999

- Digital Badge
- Co-Branding at Trade Shows
- 2 choices from Tier 1

- Invitation to all meet and greets at live events
- "Word from our Sponsor" Emails to PACCC mailing list
- Mentioned as a sponsor in PACCC Snacks Newsletter
- Giveaway "swag" at our booth
- Educational blogs written by you and distributed by PACCC
- Logo on PACCC Website with redirection to your company website
- Posts featured on PACCC social media (Max 4 for diamond or platinum, 2 for other levels)
- Spotlight in PACCC Snacks
- Sponsor video reel before a webinar or live event
- Sponsors Choice! Have an idea? Present it to us!

- Sponsorship offer on webinar
- QR Code with link to page about your "why" and how it aligns with PACCC
- Educational webinar (max 2 for platinum and diamond, 1 for other levels)
- Editorial comments and links in blogs written by PACCC
- Shoutout on Podcasts
- Sponsors Choice! Have an idea? Present it to us!

- Speak for 2 minutes prior to our Best Practices Sessions (Max 1 per year)
- Host Q and A Facebook Live on your product (Max 1 per year)
- Video Interviews/FB lives (Max 1 per year)
- Assistance at sponsor's event (Max 1 per year)
- Pet Parent webinars about sponsor products (Max 1 per year)
- Sponsors Choice! Have an idea? Present it to us!

Tier 3

Tier 2

Tier 1



# Sponsorship Packages

## Diamond: \$20,000

- Digital Badge
- Banner on Website
- Co-Branding at Trade Shows
- Co-Branded Promotional Items
- 6 choices from Tiers 1, 2, & 3

- Invitation to all meet and greets at live events
- "Word from our Sponsor" Emails to PACCC mailing list
- Mentioned as a sponsor in PACCC Snacks Newsletter
- Giveaway "swag" at our booth
- Educational blogs written by you and distributed by PACCC
- Logo on PACCC Website with redirection to your company website
- Posts featured on PACCC social media (Max 4 for diamond or platinum, 2 for other levels)
- Spotlight in PACCC Snacks
- Sponsor video reel before a webinar or live event
- Sponsors Choice! Have an idea? Present it to us!

Tier 3

- Sponsorship offer on webinar
- QR Code with link to page about your "why" and how it aligns with PACCC
- Educational webinar (max 2 for platinum and diamond, 1 for other levels)
- Editorial comments and links in blogs written by PACCC
- Shoutout on Podcasts
- Sponsors Choice! Have an idea? Present it to us!

Tier 2

- Speak for 2 minutes prior to our Best Practices Sessions (Max 1 per year)
- Host Q and A Facebook Live on your product (Max 1 per year)
- Video Interviews/FB lives (Max 1 per year)
- Assistance at sponsor's event (Max 1 per year)
- Pet Parent webinars about sponsor products (Max 1 per year)
- Sponsors Choice! Have an idea? Present it to us!

Tier 1



# Sponsorship Packages

## Platinum: \$15,000-\$19,999

- Digital Badge
- Banner on Website
- Co-Branding at Trade Shows
- Co-Branded Promotional Items
- 1 choice from Tier 3
- 4 choices from Tiers 1 & 2

- Invitation to all meet and greets at live events
- "Word from our Sponsor" Emails to PACCC mailing list
- Mentioned as a sponsor in PACCC Snacks Newsletter
- Giveaway "swag" at our booth
- Educational blogs written by you and distributed by PACCC
- Logo on PACCC Website with redirection to your company website
- Posts featured on PACCC social media (Max 4 for diamond or platinum, 2 for other levels)
- Spotlight in PACCC Snacks
- Sponsor video reel before a webinar or live event
- Sponsors Choice! Have an idea? Present it to us!

Tier 3

- Sponsorship offer on webinar
- QR Code with link to page about your "why" and how it aligns with PACCC
- Educational webinar (max 2 for platinum and diamond, 1 for other levels)
- Editorial comments and links in blogs written by PACCC
- Shoutout on Podcasts
- Sponsors Choice! Have an idea? Present it to us!

Tier 2

- Speak for 2 minutes prior to our Best Practices Sessions (Max 1 per year)
- Host Q and A Facebook Live on your product (Max 1 per year)
- Video Interviews/FB lives (Max 1 per year)
- Assistance at sponsor's event (Max 1 per year)
- Pet Parent webinars about sponsor products (Max 1 per year)
- Sponsors Choice! Have an idea? Present it to us!

Tier 1



# Sponsorship Packages

## Gold: \$10,000-\$14,999

- Digital Badge
- Banner on website
- Co-Branding at Trade Shows
- 4 choices from Tier 1 & 2

- Invitation to all meet and greets at live events
- "Word from our Sponsor" Emails to PACCC mailing list
- Mentioned as a sponsor in PACCC Snacks Newsletter
- Giveaway "swag" at our booth
- Educational blogs written by you and distributed by PACCC
- Logo on PACCC Website with redirection to your company website
- Posts featured on PACCC social media (Max 4 for diamond or platinum, 2 for other levels)
- Spotlight in PACCC Snacks
- Sponsor video reel before a webinar or live event
- Sponsors Choice! Have an idea? Present it to us!

Tier 3

- Sponsorship offer on webinar
- QR Code with link to page about your "why" and how it aligns with PACCC
- Educational webinar (max 2 for platinum and diamond, 1 for other levels)
- Editorial comments and links in blogs written by PACCC
- Shoutout on Podcasts
- Sponsors Choice! Have an idea? Present it to us!

Tier 2

- Speak for 2 minutes prior to our Best Practices Sessions (Max 1 per year)
- Host Q and A Facebook Live on your product (Max 1 per year)
- Video Interviews/FB lives (Max 1 per year)
- Assistance at sponsor's event (Max 1 per year)
- Pet Parent webinars about sponsor products (Max 1 per year)
- Sponsors Choice! Have an idea? Present it to us!

Tier 1



# Sponsorship Packages

## Tier 3

- Invitation to all meet and greets at live events
- "Word from our Sponsor" Emails to PACCC mailing list
- Mentioned as a sponsor in PACCC Snacks Newsletter
- Giveaway "swag" at our booth
- Educational blogs written by you and distributed by PACCC
- Logo on PACCC Website with redirection to your company website
- Posts featured on PACCC social media (Max 4 for diamond or platinum, 2 for other levels)
- Spotlight in PACCC Snacks
- Sponsor video reel before a webinar or live event
- Sponsors Choice! Have an idea? Present it to us!

## Tier 2

- Sponsorship offer on webinar
- QR Code with link to page about your "why" and how it aligns with PACCC
- Educational webinar (max 2 for platinum and diamond, 1 for other levels)
- Editorial comments and links in blogs written by PACCC
- Shoutout on Podcasts
- Sponsors Choice! Have an idea? Present it to us!

## Tier 1

- Speak for 2 minutes prior to our Best Practices Sessions (Max 1 per year)
- Host Q and A Facebook Live on your product (Max 1 per year)
- Video Interviews/FB lives (Max 1 per year)
- Assistance at sponsor's event (Max 1 per year)
- Pet Parent webinars about sponsor products (Max 1 per year)
- Sponsors Choice! Have an idea? Present it to us!

Silver:  
\$5,000-\$9,999

- Digital Badge
- Co-Branding at Trade Shows
- 2 choices from Tier 2
- 1 choice from Tier 1



# Sponsorship Packages

## Tier 3

- Invitation to all meet and greets at live events
- "Word from our Sponsor" Emails to PACCC mailing list
- Mentioned as a sponsor in PACCC Snacks Newsletter
- Giveaway "swag" at our booth
- Educational blogs written by you and distributed by PACCC
- Logo on PACCC Website with redirection to your company website
- Posts featured on PACCC social media (Max 4 for diamond or platinum, 2 for other levels)
- Spotlight in PACCC Snacks
- Sponsor video reel before a webinar or live event
- Sponsors Choice! Have an idea? Present it to us!

## Tier 2

- Sponsorship offer on webinar
- QR Code with link to page about your "why" and how it aligns with PACCC
- Educational webinar (max 2 for platinum and diamond, 1 for other levels)
- Editorial comments and links in blogs written by PACCC
- Shoutout on Podcasts
- Sponsors Choice! Have an idea? Present it to us!

## Tier 1

- Speak for 2 minutes prior to our Best Practices Sessions (Max 1 per year)
- Host Q and A Facebook Live on your product (Max 1 per year)
- Video Interviews/FB lives (Max 1 per year)
- Assistance at sponsor's event (Max 1 per year)
- Pet Parent webinars about sponsor products (Max 1 per year)
- Sponsors Choice! Have an idea? Present it to us!

**Bronze:**  
\$1,000 - \$4,999

- Digital Badge
- Co-Branding at Trade Shows
- 2 choices from Tier 1