



Professional Animal Care Certification Council (PACCC) Announces Launch

New non-profit to recognize high-quality pet care professionals and provide peace of mind for pet parents

NEW YORK, NY – May 4, 2015 – The Professional Animal Care Certification Council (PACCC) today announced its launch and mission to bring independent testing and certification to the pet care services industry. Independent certification is an important step for a rapidly growing, easy to enter industry frequently damaged by news reports of serious pet accidents and deaths. Professionals that pass stringent testing, which reflects a professional's broad base knowledge of animal care, will receive a 3-year certification. The 501(c)(6) non-profit anticipates awarding the first certifications in 2016.

“Virtually every industry offers a level of high quality independent certification except the pet care services industry” until now,” said PACCC Co-Founder, Susan Briggs. “With independent certification, both providers and pet parents benefit from the implicit distinctions a reputable and objective third party certification provides.”

Joining Susan Briggs in PACCC's launch is Co-Founder, Charlotte Biggs, along with a team of industry experts who responded to the need to not only recognize high quality providers, but to also help them meet the challenge of educating pet parents on the value of a pet care provider's investment in education and training. Susan is well-known in the industry as owner of Crystal Canine and co-founder of The Dog Gurus; both organizations provide educational and operational resources to the professional pet care services industry. Charlotte is COO of the International Boarding & Pet Services Association (IBPSA), the only industry trade association focused on professional boarding and dog daycare services.

In addition to the expertise of Charlotte and Susan, PACCC is guided by an experienced Board of Directors who have been actively involved in the animal care industry and who possess proven business skills. PACCC has retained a professional, experienced testing company to assist in the development and management of the testing program for certification.

PACCC will start with three levels of industry certification that will recognize the expansive knowledge required and basic career levels in the industry: Certified Professional Animal Care Provider, Certified Animal Care Manager, and Certified Animal Care Operator. To stay abreast of PACCC updates and be among the first notified when certifications will begin as well as how to register for testing, visit: PACCCert.org.

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